



JOIN THE SINFONIA ANCASTER FAMILY BY BECOMING A FUNDING PARTNER

WHO WE ARE

We are a 45-piece symphony orchestra comprised of professional and high-performing amateur musicians local to the Hamilton area. Reduced to an eager group of string players meeting weekly in a classroom during COVID restrictions, Sinfonia Ancaster has returned to being a full-sized semi-professional orchestra at the same time our new home in the Ancaster Memorial Arts Centre opened. Our community members come from all walks of life and lead busy lives but make time for weekly rehearsals and four concert performances throughout the year. Their commitment to fine music-making is profound. Here's what concert-goers have told us:

"The quality of the orchestra has skyrocketed! I find the conductor's history about the music greatly enhances the experience, plus his humour!"

"Excellent theater with an excellent orchestra."

MEET OUR CONDUCTOR, JEFFREY POLLOCK

Jeffrey Pollock is known for his musical versatility and his ability to connect with audiences and musicians. He is now the music director of the Georgian Bay Symphony and in his fourth season as music director for Sinfonia Ancaster, where his innovative programming is growing our audience base.

He has performed with orchestras across North America including the Toledo, Detroit, Houston, Nashville, Cleveland Chamber and Charlotte symphonies in USA, and the Windsor, Kitchener-Waterloo, Niagara, and Hamilton Philharmonic orchestras in Canada.



Equally renowned as a sensitive collaborative pianist, chorus master and opera conductor, he has worked with internationally renowned artists such as Angela Cheng, Roberta Flack, Wynnona Judd, Randy Newman, Pink Martini, Nanci Griffith, Arturo Sandoval and Natalie MacMaster. When not on the podium, Jeffrey can be found cooking, mixing vintage cocktails, or exploring new hiking trails near his home in Hamilton.

Here's what concertgoers have told us:

"Jeffrey Pollock brings an authentic experience for the audience."

"Love Pollock!! Great presentation! Love the musicians!"

"Great show. Love the curation by Pollock. A lovely evening."

WHERE WE ARE NOW

In September of 2022, Sinfonia Ancaster took up residence in the newly opened Ancaster Memorial Arts Center and began performing in the 450-seat state-of-the-art Peller Hall. With our charismatic conductor now in his fourth season, the orchestra has become a jewel of the local arts scene.

As a pandemic recovery strategy, the orchestra began offering a four-concert season in Peller Hall in its 2022-23 season. Our costs have risen because of this venue change, but our revenue has also risen, helping us sustain the extra concert.

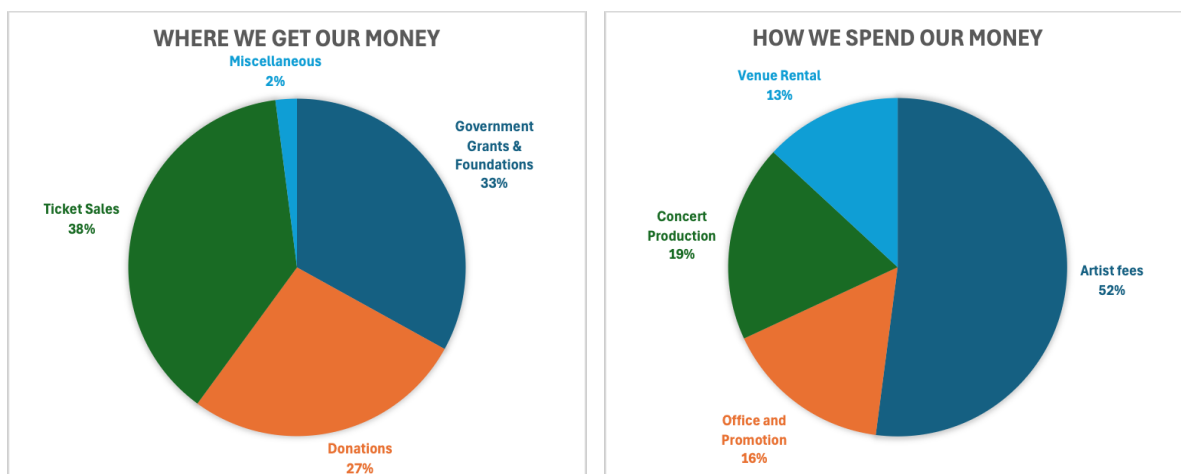


Concertgoers can expect an orchestral experience of high quality. Our programming has evolved over the years with the growing level of maturity in the ensemble. And more professional musicians are becoming interested in participating in Sinfonia Ancaster. The May 2024 concert featured Ancaster's own internationally renowned pianist Valerie Tryon, and received a standing ovation.

The orchestra continues to feature local and internationally known guests and soloists. Our programming continues to expand the listeners' horizons, offering works by local artists, women composers, and Indigenous composers.

WHERE DO WE GET OUR MONEY AND HOW DO WE SPEND IT?

Sinfonia Ancaster has always operated in the black. And we continue to do so to this day, despite the pandemic, not running a deficit. This chart below shows how our **REVENUE** breaks down. Here's the most important take-away from this chart: **IN ORDER TO KEEP OUR TICKET PRICES LOW, DONATIONS ARE CRITICAL.**

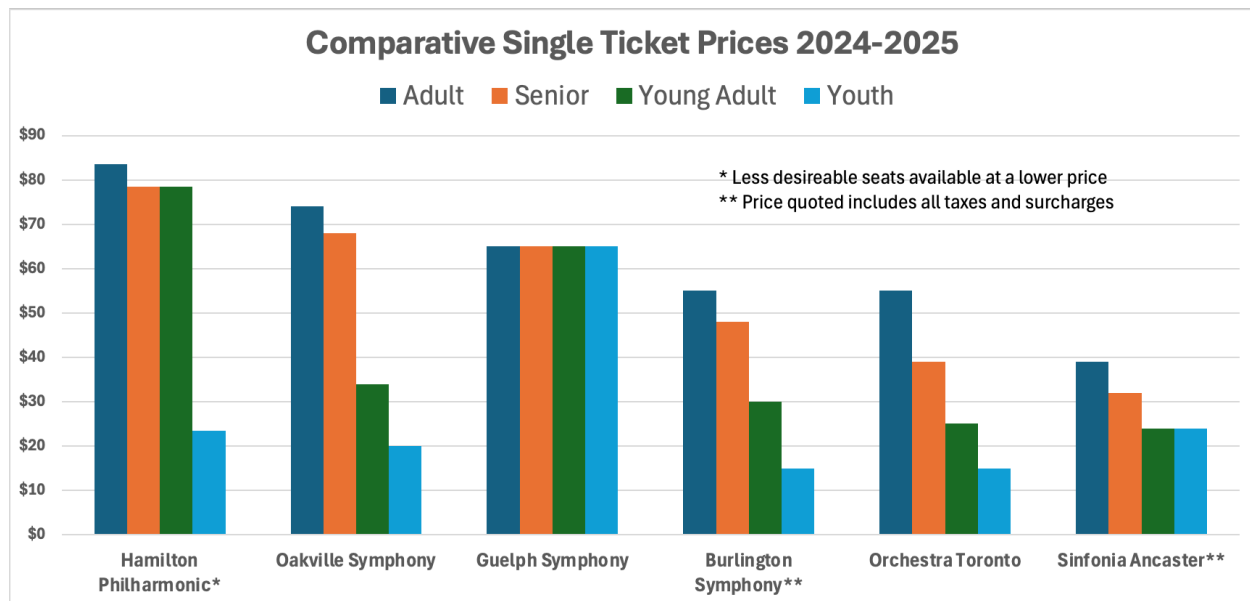


Sinfonia Ancaster is very prudent financially. As a semi-professional orchestra, most of our expenses relate to paying our professional musicians. This is money that goes back into the greater Hamilton economy, its businesses and services.

WHAT ARE THE CHALLENGES?

The way forward, as audiences return post-pandemic, will be bright with your help. Individual donors are important to Sinfonia Ancaster, but we must solicit more help from corporations.

An important challenge for Sinfonia Ancaster is to protect low ticket prices. A comparison of orchestra ticket prices in our region shows that Sinfonia Ancaster offers excellent value. With your help, our orchestra can continue to offer low ticket prices and offer a very family-friendly entertainment option.



HOW CAN YOU SUPPORT SINFONIA ANCASTER?

We need donors to sustain a four-concert season in the new performing arts center. We need more individual and corporate sponsors. We are grateful for donations of any amount.

SPONSORSHIP OPPORTUNITIES:

- Donate a product or service to our annual silent auction (December)
- Host our website (\$350)
- Sponsor a soloist (\$1000 - \$3000)
- Sponsor a radio spot for a concert (\$500 - \$1000)
- Endow a Professional Musician Coach for a concert (\$600)
- Endow our Conductor for a concert (\$2100)
- Sponsor a principal trombone player (\$2500)
- Move and tune our piano (\$1200)
- Purchase tickets to be given to a women's shelter or other community organization (\$250)
- Put a roof over our heads in 2024 (\$7000)
- Purchase a piece of music and have your name inscribed on the score (\$700 - \$2000)
- Sponsor a concert (\$12,000 - \$15,000)

Sinfonia Ancaster is a registered Canadian charity, BN 761330216RR0001. Donations can be made by cheque or by Interac e-transfer to treasurer@sinfoniaancaster.com. Payment by cheque or e-transfer avoids bank charges so

your donation goes further. Online donations can be made through CanadaHelps by clicking on the link on our web site. E-mail treasurer@sinfoniaancaster.com for details.

DONOR RECOGNITION

Sinfonia Ancaster offers donor recognition at the following levels. Donors may also choose to donate anonymously. Any person donating \$200 or more in a twelve month period is eligible to be a Member of the Corporation and vote at the next Annual General Meeting.

SIXTEENTH NOTE – \$25 to \$249

- tax receipt
- name in the December concert program
- name on our website Donors page for one year

EIGHTH NOTE – \$250 to \$499

- all the benefits of Sixteenth Note, plus:
- name and/or business logo on our promotional banner in the lobby for 4 concerts
- name and/or business logo on a slide in the auditorium for 4 concerts

QUARTER NOTE – \$500 to \$999

- all the benefits of Eighth Note, plus:
- name and/or business logo in the program for 4 concerts

HALF NOTE – \$1000 to \$1999

- all the benefits of Quarter Note, plus:
- your QR code in the program for 4 concerts
- a slide in the auditorium highlighting your gift at one concert
- invitation to a reception with the Conductor after the October concert

WHOLE NOTE – \$2000 to \$3999

- all the benefits of Half Note, plus:
- your sign on an easel in the lobby for one concert
- thanks from the stage at one concert

FERMATA – \$4000 or more

- all the benefits of Whole Note, plus:
- named a Concert Sponsor in the program for one concert

ADVERTISING RATES IN CONCERT PROGRAMS:

- business card size ad: \$100 per concert
- ½ page (approx. 5x4") \$250 per concert
- Full page \$500 per concert
- Insert: please inquire

THANK YOU FOR SUPPORTING SINFONIA ANCASTER!

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<https://www.sinfoniaancaster.com/>